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ACCELERATING INNOVATION: **PEOPLE** **PROGRAMS** **PLACES**

Hosted by TechSquare at the
Georgia Institute of Technology



NOV 4-7, 2019

PROGRAM

WELCOME TO #AURPIC2019



PEOPLE

ACCELERATING INNOVATION: PLACES

Hosted by TechSquare at the
Georgia Institute of Technology



NOV 4-7, 2019



Friends and Colleagues,

Welcome to the exciting 2019 AURP International Conference, hosted by the innovative and electric Technology Square at the Georgia Institute of Technology. We are thrilled to be showcasing this state-of-the art Innovation District.

Following the theme of this year's conference, "Accelerating Innovation: People Programs Places," we are excited to offer unique and engaging plenary and breakout sessions, as well as networking opportunities to foster connectivity, collaboration and creation. We hope you will take advantage of every opportunity we present at the conference.

Additionally, our team has chosen top experts in our industry to bring you the latest and most effective best practices and strategies which will help you advance your community of innovation and find ways to best come together with other university research parks, government entities and industry partners.

Again, welcome, and we hope you find this to be a rewarding experience for you! Together, let's accelerate innovation!

Sincerely,

Daniel Duncan
President, AURP Board of Directors



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@AURP
#AURPIC2019





Dear AURP Friends,

Welcome to Georgia Tech, home of the incredible Technology Square. We couldn't be happier to pick such a stellar host site for this year's 2019 AURP International Conference. I want to thank all our sponsors for their outpouring of support to ensure this conference is a big success. I

encourage each and every one of you to embrace this year's theme "Accelerating Innovation," by finding opportunities to connect with new folks, collaborate and share ideas for your park and go back to your region and create an inspiring community of innovation that will impact your region in a significant way.

If this is your first AURP conference, we especially welcome you and look forward to having you become an integral part of this conference, as well as our initiatives and events throughout this year the years to come!

This week let's #BuildtheAURPNetwork!

Brian Darmody

Chief Executive Officer, AURP



AURP Welcome Our New Members and First-Time Attendees!

Whether you are a new member or new to AURP conferences, we know you will find this 2019 conference to be enlightening and thought-provoking—fueling ideas and new innovations that will ultimately have great impacts on your regions. We also encourage you to take advantage of the various networking opportunities that our team has made available to you. We are so grateful for the AURP members that are sharing their expertise and inspiring other up-and-coming members. We truly believe that our AURP members and the experience and knowledge they bring are invaluable to the organization.

NEW MEMBERS (since October 2018), we hope you will attend the **Make a Connection Networking Lunch** on Tuesday, November 5th at 12 noon. Our new members will be recognized on stage for photo-opportunities with your New Member Certificate. Be welcomed into the AURP community of innovation!

Should you have any questions or concerns, the AURP Staff, Conference Planning Committee and Board of Directors are here to answer any question you may have. If you are a first-time attendee, please be sure to wear your "First Time Attendee" ribbon, so we can identify you and help point you in the right direction.



The AURP Team

Should you have any questions or need any assistance throughout the conference, please contact an AURP staff member. We will be happy to assist you.



Brian Darmody
Chief Executive Officer



Vickie Palmer
Director of Operations & Events



Diana Horn
Executive Administrator

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Mark Romney, Chief Strategy Officer, Aggie Square, University of California Davis

Larry Shaw, Chief Executive Officer, Knowledge Park, Inc. & Ignite Frederickton

INTERNATIONAL CONFERENCE PLANNING COMMITTEE

Thank you to our 2019 Planning Committee members for your efforts in making this year's conference a success!

COMMITTEE CHAIRS

Mason Ailstock, Senior Principal, HR&A Advisors

Greg King, CECD, Associate Vice President for Economic Development, Georgia Institute of Technology

COMMITTEE MEMBERS:

Leah Burton, Director, Centennial Campus Partnership Office and Industry Alliances, NC State University

Kevin Byrne, MBA, President, The University Financing Foundation, Inc.

Merry Hunter Caudle, Program Manager, Economic Development, Office of Institute Relations, Georgia Institute of Technology

Daniel Duncan, Executive Director, Nebraska Innovation Campus

Stephen Frayser, MBA, Executive Director, STAR Park, Texas State University

Laura Frerichs, Director, University of Illinois Research Park and University of Illinois at Urbana-Champaign Economic Development

Jeff Johnson, Director, Tech Center Corporate Research Park, Virginia Tech Corporate Research Center

Allison Madden, MBA, Director of Operations and Secretary, University of South Florida Research Foundation

Ken Marcus, MBA, Chief Financial and Operating Officer, Tech Parks Arizona

Mark Romney, Chief Strategy Officer, Aggie Square, University of California Davis

Martha Schoonmaker, CECD, Executive Director, Pinkney Innovation Complex for Science and Technology at Montgomery College

Carol Stewart, Associate Vice President, Tech Parks Arizona, University of Arizona; President, Campus Research Corporation

David Winwood, PhD, Executive Director, LSU Innovation Park | Louisiana Business & Technology Center



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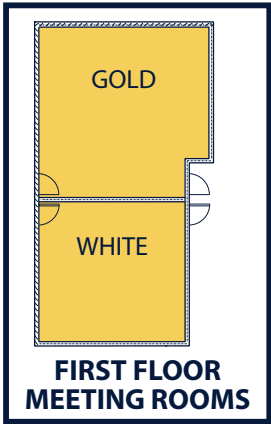
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- Research Park activation strategies
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SCHEDULE OF EVENTS

MONDAY, NOVEMBER 4, 2019

11:00 am – 11:45 am Conference Room E
New Board Member Orientation

12:00 pm – 1:00 pm Private Dining Room
AURP Advisory Council Luncheon & Meeting

1:00 pm – 4:00 pm Conference Room E
AURP Board of Directors Meeting

6:30 pm – 8:30 pm
AURP Board of Directors' Sponsor Appreciation Dinner

(by invitation only)

Invited Guests meet in the lobby at 6:00 pm.

Transportation departs at 6:15 pm

After our new board orientation and board of directors' meetings, the AURP leadership, past presidents, sustaining member representatives and IC2019 Conference Planning Committee will honor our Annual Corporate and International Conference Sponsors.

Welcome Remarks and Sponsor Recognition:

Dan Duncan, President, AURP; Executive Director, Nebraska Innovation Campus

TUESDAY, NOVEMBER 5, 2019

7:00 am – 7:00 pm Grand Ballroom Foyer
Registration Desk Open
Exhibit Table Displays

7:00 am – 5:00 pm Boardroom
Speaker Ready Room

7:00 am – 8:00 am Grand Ballroom Break Area
Continental Breakfast

Amp up your networking and knowledge sharing this morning, at this morning's breakfast!



Thank you to the following companies for your support of the Conference Program and Meeting App!



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JOIN THE AURP SPACE RACE 2019! THE ULTIMATE FRONTIER

The AURP Space Race is a socially interactive side-quest to engage with during your time at the 2019 AURP International Conference. With your team, you will come up with the resources and plans to develop the first research park on Mars!

Teams are formed pre-conference by the organizers, and conference attendees gain points for their team by completing tasks, connecting with their peers, and gathering information.

The team with the highest point total will win the AURP Space Research Park contract, as well as prizes for all team members; presented at the Awards of Excellence Gala on Wednesday night.

If you choose to accept the challenge, visit AURPSpaceRace.com for more information on how to engage and win.



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TUESDAY, NOVEMBER 5, 2019

PRE-CONFERENCE INTENSIVE SESSIONS

Communities of Innovation 101 (Col 101); Leadership Roundtable; BIO Health Caucus

Our pre-conference intensive sessions offer a deep dive for participants in specific valuable content areas. These intensive sessions are available for an additional registration fee and include attendance at the Networking Luncheon allowing individuals from all pre-sessions to convene and network with key AURP leaders and partners, setting the stage and expanding your connections as we move into the AURP 2019 International Conference.

NOTE: All registrants of the Leadership Roundtable, COI 101 and BIO Health Caucus are invited to attend the Networking Luncheon on this day.

7:30 am - 4:00 pmConference Room A COMMUNITIES OF INNOVATION 101 (COI 101)

For those new to research parks or looking for a refresher

Separate registration required

Gain insights from experienced park and innovation district executives as they cover basic elements of strategy and share their lessons learned along the way. Designed for those who are new to university research parks and innovation districts, this intensive pre-conference session will address park and innovation district organization and management with a special emphasis on development, funding, marketing and economic impact. Don't miss this opportunity to gain these valuable insights from the pros!

Topics include:

- Research Parks - Working with Your University
- University Research Park Governance
- Master Planning a Research Park
- Impact of Government Relations on the Innovation Environment
- Planning for Economic Impact and Measuring the Results
- Focus on Innovation Districts
- Marketing and Re-Positioning Your Park
- Incubator Programs for Growth and Success
- Business Acceleration within Parks
- Financing Your Park

Chair: *Erin Koshut, Executive Director, Cummings Research Park*

Speakers include:

Jason Boudreaux, MD, MBA, Manager, Pennington Biotech Initiative; Business Consultant, Louisiana Business & Technology Center

Kevin Byrne, MBA, Past President, AURP; President, The University Financing Foundation

Stephen Coulston, AIA, Principal, Perkins and Will

Brian Darmody, Chief Executive Officer, AURP

Kate Engel, Director of Communication and Culture, Nebraska Innovation Campus

Stephen Frayser, MBA, Executive Director, STAR Park, Texas State University

Laura Frerichs, Director, University of Illinois Research Park, University of Illinois at Urbana-Champaign Economic Development

Mitch Horowitz, Principal and Managing Director, TEconomy Partners LLC

Jeff Johnson, Director, Tech Center Research Park, Virginia Tech

Julie Lenzer, Chief Innovation Officer; Director, UM Ventures, The University of Maryland

Jackie Kerby Moore, Past President, AURP; Executive Director, Sandia Science & Technology Park

8:00 am - 12:00 pmConference Room B LEADERSHIP ROUNDTABLE: THE AFFECT & EFFECT OF LEADERSHIP

Separate registration required

The Leadership Roundtable pre-conference intensive session will address the most critical issues faced by universities, global corporations and start-ups: Leadership and the growth of talent. Attendees will hear from visionaries, practitioners and researchers about topics such as:

- Leadership development
- Role of mentoring
- Leading agile diverse teams
- Emotional intelligence and self-awareness

Through interactive conversations, roundtable participants will gain a deep understanding of different leadership styles, managing diverse expectations and the evolution of talent expectations in the workplace. All attendees are invited to attend this important session. Whether you are a senior-level research park leader, accelerating corporate partner or aspirational staff, this year's Leadership Roundtable will bring new ideas and actions that will help you be more successful.

Chair: *Mason Ailstock, Immediate Past President, AURP; Senior Principal, HR&A Advisors*

Speakers:

Matthew Bishop, PhD, Director, J.W. Fanning Institute for Leadership Development, University of Georgia

Daniel Duncan, Executive Director, Nebraska Innovation Campus Development Corporation

Renee Dye, PhD, Associate Professor in the Practice of Organization and Management, Emory University

Laura Frerichs, Director, University of Illinois Research Park and University of Illinois at Urbana-Champaign Economic Development

Brendan Leahy, EdD, Assistant Director and Public Service Associate, J.W. Fanning Institute for Leadership Development, University of Georgia

Cameron McCoy, PhD, Associate Vice President for Economic Engagement, Lehigh University

Arno Meerman, Chief Executive Officer, UIIN

Ed Morrison, JD, MBA, Director, Purdue Agile Strategy Lab, Purdue University

Carol Stewart, Associate Vice President, Tech Parks Arizona, University of Arizona; President, Campus Research Corporation

TUESDAY, NOVEMBER 5, 2019

12:00 pm - 1:00 pm Grand Ballroom 1/2/3/4

Make a Connection: Networking Lunch

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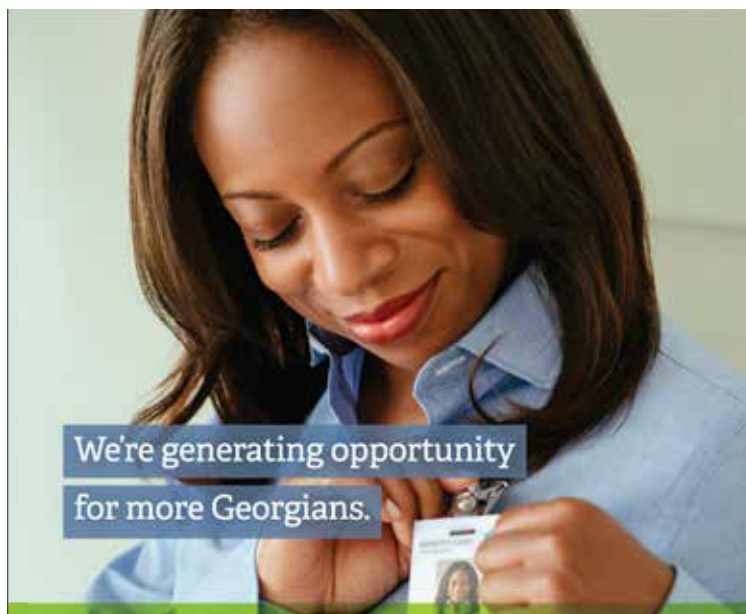
Member Recognition by: Brian Darmody, Chief Executive Officer, AURP Communities of Innovation, and Leadership Roundtable participants are invited to join AURP sponsors and board of directors for a networking lunch.

Please note: You must have your session ticket to attend.

AURP New Member Welcome

Introduction of new AURP members since October 2018.

Brian Darmody, AURP Past President, now AURP CEO, will formally introduce the AURP's newest members. Organizations that have joined since the 2018 International Conference will be recognized on stage and receive their membership certificate. Join us in welcoming our newest AURP members throughout the globe.



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1:00 pm - 4:00 pm Conference Room B

AURP BIO HEALTH CAUCUS

#AURPBHC2019 Planning, managing or expanding a bio health innovation district or a health research and innovation facility?

Twelve selected projects will present in five-minute lightning round talks before an audience of national leaders in designing, operating and funding bio health innovation districts around the world. Afterwards, the Caucus will host panels on ways to finance facilities, opportunity zones, and bio start-ups through high net worth individuals and donor advised funds, shared use facilities and other topics.

Chairs:

Brian Darmody, Chief Executive Officer, AURP

Rich Bendis, Chief Executive Officer, Bio Health Innovation

Mark Romney, Chief Strategy Officer, Aggie Square

Speakers:

Henry Ahn, SBIR/STTR Program Director, National Science Foundation

Christian Braemer, Founder & Chief Executive Officer, Benefunder

Bobby Franklin, President & Chief Executive Officer, National Venture Capital Association

Leonard Mills, PhD, CFA, CQF, VerteOZ

TWELVE IN SIXTY: LIGHTNING ROUNDS

Catherine Vorwald, The Life Sciences at Sterling Bay, Chicago

Jane Shaab, UM BioPark, Baltimore

Ron Kaplan, Rosalind-Franklin University Health System, Helix 51, Chicago

Kolaleh Eskandarian, Children's National Innovation Campus at Walter Reed, Washington DC

Jonathan Genn, Viva White Oak at FDA Headquarters, Montgomery County, Maryland

Nancy Kelley, NYC Builds BIO+, New York City

Nancy Kelley, Argent Jersey City, NJ/NYC

Jeff Smith, Transition in Health Research and Services at Michigan State University

Mark Romney, Aggie Square at UC Davis - Sacramento Innovation Center

Jonathan Bates, University of Utah Research Park, Salt Lake City, Utah

Tiffany Wilson, Global Center for Medical Innovation, Atlanta, Georgia

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**McGuireWoods is thrilled to sponsor
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and innovation district community.

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TUESDAY, NOVEMBER 5, 2019

EXTRA NETWORKING AND PROGRAM OPPORTUNITIES

Providing additional knowledge-area options for those arriving prior to the Opening Keynote kick-off, the Beltline Tour of and Value-Added Sessions, are available to all registrants at no additional fee.



1:00 pm – 4:00 pm Atlanta Beltline Tour

Meet in the Georgia Tech Lobby / Group departs at 1:15 pm

Boost your innovation district, community development and entrepreneurial network knowledge with the discovery of this Atlanta Beltline district.

Seats are limited! Advanced registration required.

Guide/Coordinator: Cassie Branum, AICP, LEED AP, Senior Urban Designer, Associate Principal, Perkins and Will

1:00 pm – 4:00 pm Grand Ballroom 5/6 VALUE-ADDED SESSIONS – “Back by popular demand!”

Moderators:

Allison Madden, MBA, Director of Operations and Secretary, University of South Florida Research Foundation, Inc.

Laura Frerichs, Director, University of Illinois Research Park and University of Illinois at Urbana-Champaign Economic Development

1:00 PM Curiosity Lab: The Newest Tech Park Amenity

Tech Park Atlanta, the original technology park in Atlanta, was built to help retain technical talent graduating from Georgia Tech in the 60's and 70's. Fast forward to 2017 and the City reimagined the technology park as an innovation hub by first investing in a technology incubator (@ATDC) for early stage startups and now two short years later will be opening a unique amenity to attract tech companies: Curiosity Lab, a novel technology testbed opened in September (www.CuriosityLabPTC.com). A variety of stakeholders make it possible for small companies and Fortune 500 alike to test, demo and deploy new technologies without unwieldy restrictions and a lower cost. Join this session to learn how this work evolved and its initial ROI.

Speaker: Betsy Plattenburg, Executive Director, Curiosity Lab

1:40 PM A Tale of 3 Cities: Flexibility Solutions for Urban Innovation Labs

As urban environments continue to awaken, opportunities to build and develop more space for innovation, research and collaboration are presenting themselves. Ideas born in an incubator setting strive to grow and graduate to an accelerator laboratory in a nearby research park or across the country in a startup lab. This presentation will explore the challenges in three urban environments to adapt existing buildings to suit flexible space needs for urban research innovation.

Speakers:

Tzveta Panayotova, LEED AP, Principal, Senior Laboratory Planner, HOK

Morgan Daenzer, LEED GA, Laboratory Planner, HOK

2:15 – 2:45 pm Grand Ballroom Break Area Networking Break

2:45 pm Grand Ballroom 5/6

Tomorrow's Academic Research Campus

– Mission, Research, and Execution

Dedicated applied research space on university campuses geared toward solving the world's most pressing issues must be versatile enough to accommodate ever-evolving paradigm shifts. Speakers will lead a dynamic conversation, featuring interactive Mentimeter polling, about the planning and development of academic research campuses through the lens of Northeastern University's emerging Innovation Campus. Attendees will leave the presentation with valuable strategies for developing a framework plan and creating innovation clusters and flexible research space on campus.

Speakers:

Christopher Baylow, AIA, Principal, Academic Research, EYP

Jeremy Munn, Program Director - Facilities Division, Northeastern University

David Neuman, FAIA, LEED AP BD+C, Strategic Campus Planner, Neu Campus Planning

3:25 PM Business Retention and Expansion is More Than Just Three Letters

Discover how the UA Tech Park created a successful BRE strategy by creating a best workplace environment. Learn how the Tech Park seized synergistic opportunities creating a proactive business engagement strategy. This strategy leveraged both business and employee connections. All BRE programs don't have to look and are more authentic when customized.

Speakers:

Carol Stewart, Associate Vice President, Tech Parks Arizona, University of Arizona; President, Campus Research Foundation

Peter Loya, Senior Manager for Community and Tenant Relations, Tech Parks Arizona



TUESDAY, NOVEMBER 5, 2019

4:30 pm – 6:30 pm Grand Ballroom 1/2/3/4
WELCOMING REMARKS AND OPENING PLENARY SPEAKERS

4:30 pm

WELCOMING REMARKS

Dan Duncan, President, AURP; Executive Director, Nebraska Innovation Campus

Greg King, CECD, Associate Vice President for Economic Development, Georgia Institute of Technology

Pat Wilson, Commissioner of Georgia Department of Economic Development

5:00 pm

OPENING KEYNOTE SESSION

The Evolution of University-Anchored Innovation Districts

Innovation districts have found tremendous success in the university setting. By leveraging proximity to research and talent, these districts have transformed themselves and their communities. These influential innovation leaders will share insights into the evolution of these developments over the last several years, and provide a look ahead to the future of these developments. Session will also discuss a new international benchmarking effort – The Global Initiative for Innovation Districts

Introducer: Mason Ailstock, Immediate Past President, AURP; Senior Principal, HR&A Advisors

THE FUTURE, CREATED TODAY #WHATSNEXT

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Speakers/Panel Moderators:

Julie Wagner, President, Global Institute on Innovation Districts; President, Urban Insight

Thomas Osha, Board Chair, Global Institute on Innovation Districts; Senior Vice President, Innovation & Economic Development, Wexford Science & Technology

FIRESIDE CHAT

Global Perspective:

University-Anchored Innovation District Leaders

Communities of innovation require creative leadership with vision and the ability to execute. A panel of global leaders will share their observations and lessons learned from their own university-anchored innovation district.

Panelists:

Matt Enstice, President and Chief Executive Officer, Buffalo Niagara Medical Campus

Edward Highfield, Director, City Growth, Sheffield City Council

Prof. Dan G. Blumberg, PhD, Vice President for Industrial and Regional Development, Ben-Gurion University of the Negev, Israel

Greg King, CECD, Associate Vice President for Economic Development, Georgia Institute of Technology

Dennis Lower, President and Chief Executive Officer, Cortex Innovation Community

Julie Wells, Vice-Principal, Strategy and Culture, The University of Melbourne

6:30 pm - 7:30 pm Georgia Tech Hotel Sports Bar (off main lobby)

Welcome Reception

Join your friends and colleagues at the Welcome Reception, where you'll kick off the conference by mingling with research park professionals from around the world. Enjoy refreshments and be sure to say hello to the many excellent sponsors of the 2019 International Conference. You won't want to miss this networking opportunity. Cheers!

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Evening

Guests on their own for dinner



Are you speaking at the AURP Conference and want to review your slides? Visit the Crescent Audio Visual team in Boardroom.

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SCHEDULE OF EVENTS

WEDNESDAY, NOVEMBER 6, 2019

7:00 am - 4:30 pm Boardroom
Speaker Ready Room

7:00 am - 4:30 pm Grand Ballroom Foyer
Registration Desk Open

7:00 am - 7:45 am Grand Ballroom Break Area
Continental Breakfast and Networking Activities

Rise and shine, take in some java and get your networking on! Interactive games are on the program to accelerate your connections and spur the interchange of discovery.

All attendees are welcome to participate!

8:00 am - 8:15 am
**BIO Break and stretching
before morning sessions**



**Thank you to the following companies for
your support of the Conference Continental
Breakfast and Refreshment Breaks!**



**Thank you to Greg King, Mason Ailstock, Merry Hunter Caudle, Kevin Byrne,
and all your colleagues at Georgia Tech for graciously hosting the AURP
2019 International Conference.**



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WEDNESDAY, NOVEMBER 6, 2019

8:15 am – 10:45 am Grand Ballroom 1/2/3/4
MORNING PRESENTATIONS

8:15

Welcome Address

Dr. Ángel Cabrera, President, Georgia Institute of Technology

Introducer: Greg King, CECD, Associate Vice President for Economic Development, Georgia Institute of Technology

8:30 am

Universities as a Catalyst for Innovation

Universities are essential and uniquely positioned to support and advance grand challenges and accelerating innovation with industry. With deep talent pools, wide arrays of facilities, and access to creative thinking and problem-solving, universities should dedicate their resources in support of such projects and leverage people, programming and place.

Speakers:

Sethuraman Panchanathan, PhD, Executive Vice President and Chief Innovation Officer, Arizona State University

Chaouki Abdallah, PhD, Executive Vice President for Research and Innovation, Georgia Institute of Technology

Moderator: Greg King, CECD, Associate Vice President for Economic Development, Georgia Institute of Technology

9:15 am

Communities of Innovation Driving University-Industry Partnerships

The importance of industry-university partnerships to an institution's overall research enterprise is increasing and gaining more attention than ever before. This session will consider contemporary approaches being used by universities to attract companies to their parks, and explore how companies are leveraging these opportunities to meet their business and workforce goals. Learn some unique partnership approaches and highlight an example from the region in a conversational setting.

Speakers:

Leah Burton, Director of Centennial Campus Partnership Office and Industry Alliances, NC State University

Andy Porter, Director of Enterprise Security Architecture, Merck

Andrew Zager, Director of Identity & Access Management, Merck

Moderator: Tony Boccanfuso, PhD, President, UIDP

9:45 am

The Art of the Deal: Finance and Structuring

There is no typical when it comes to structuring the deal. Pull up a seat to learn from and engage with our financing and structuring experts - the lumineers that ignited a community that is now Tech Square. From underwriting and legal groundwork, to bond structures, to real estate and construction, these stakeholders will discuss the unique background and fiscal foundation of Tech Square that set a community ablaze with innovation.

Speakers:

Terri Finister, Partner, Murray Barnes Finister LLP

Craig Harmon, Partner, McGuireWoods LLP

Ted Matozzo, Vice President, Public Finance Investment Banking, BofA Securities, Inc., Bank of America, N.A.

Moderator: Kevin Byrne, MBA, Past President, AURP; President, The University Financing Foundation

10:15 am

GENERAL SESSION

Communities of Innovation: A State of the Practice

Working in conjunction with Mitch Horowitz of TEconomy Partners, and Cassie Branum of Perkins and Will, glean the true and impactful power of your park, innovation district and community. The data presented from recent surveys will measure our research communities' progress since the 2012 study, providing a sense of what is trending in our sector and provide a preview of what will be included in our final impact report.

Speakers:

Mitch Horowitz, Principal and Managing Director, TEconomy Partners LLC

Cassie Branum, AICP, LEED AP, Senior Urban Designer, Associate Principal, Perkins and Will

Moderator: Carol Stewart, Associate Vice President, Tech Parks Arizona, University of Arizona; President, Campus Research Foundation

10:45 am – 11:15 am Grand Ballroom Break Area
Networking Break



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WEDNESDAY AFTERNOON FLASH SCHEDULE

11:15A-12:15P	12:15-2:00P	2:00-2:30P	2:30-3:30P	3:30-3:45P	3:45-4:45P
 INNOVATION EXCHANGE 1 concurrent breakout sessions	LUNCHEON PRESENTATION	 Afternoon Stretch and Networking	 INNOVATION EXCHANGE 2 concurrent breakout sessions	 Networking Break	 INNOVATION EXCHANGE 3 concurrent breakout sessions

INNOVATION EXCHANGE – CONCURRENT BREAKOUT SESSIONS

A single spark can start a movement.

In our concurrent breakout sessions, plan to dive deep into these varied topics.

IGNITE a conversation.

KINDLE a revolutionary new topic.

SET FIRE to a new network and frame of thought.

Establish a plan of action for follow-up with our 25+ thought-leaders aiming to prepare you with the next steps to start a fire of evolution at your community of innovation.

These breakout sessions are 60-minutes each. Enough time for a concept introduction to set your mind ablaze.

11:15 am – 12:15 pm CONCURRENT BREAKOUT SESSIONS

Conference Room A

Making An Economic Impact: Research Parks In Knowledge Cities

As an alternative to large city innovation districts, this session will focus on how knowledge cities can leverage university Research Parks for economic growth, using smart design and assets unique to those environments. Two Research Park directors will present on:

- Identifying opportunities for your knowledge city and activating partnerships
- Designing and developing infrastructure, including specialized facilities
- Setting up entrepreneurs for future success

Speakers:

Moderator Daniel Duncan, President, AURP; Executive Director, Nebraska Innovation Campus

Laura Frerichs, Director, University of Illinois Research Park and University of Urbana-Champaign Economic Development

Kate Hier, AIA, NCARB Architect, Laboratory Planner Principal, The Clark Enersen Partners

Conference Room B

Activating Corporations to Strengthen Your Startup Ecosystem

Corporations can be a critical asset in the development of a sustainable startup ecosystem – they offer real business challenges for startup inspiration, become customers to help startups grow, and have a pool of talent with deep domain expertise who can mentor or join the startup ecosystem as founders. Formerly Global Director of Innovation + Entrepreneurship at The Coca-Cola Company and head of The BridgeCommunity Atlanta, a startup commercialization program in partnership with Coca-Cola, Nationwide and other F500 companies, Carrie, along with Heather Turney-Navaei are currently building a global startup commercialization ecosystem as Techpublic. The executives will discuss lessons learned and ideas to support corporate engagement in your communities.

Speakers:

Carie Davis, Startup Relations & Program Director, BridgeCommunity

Heather Turney-Navaei, Team Leader for Transformational Innovation Group, Nationwide

Moderator: Jeff Johnson, Director, TechCenter Research Park, Virginia Tech

Grand Ballroom 5/6

Measuring Beyond the Traditional: Capturing the Full Value of Your Community of Innovation

Research parks and innovation districts continually face the challenge of explaining their value to a wide range of stakeholders. This session will examine how research parks can go beyond traditional measures to better capture the full value they are bringing to developing innovation ecosystems and catalyzing the growth of innovation-based economies. It will offer both hands-on examples, and recent studies to inform how research parks can effectively implement more contextualized measurement approaches

to map, track, and report on the functional benefits they are generating to their diverse set of stakeholders.

Speaker: Deborah Cummings, Principal and Senior Director, TEconomy Partners, LLC

Moderator: Allison Madden, MBA, Director of Operations and Secretary, University of South Florida Research Foundation, Inc.

12:15 pm – 2:00 pm Grand Ballroom 1/2/3/4 **LUNCHEON PRESENTATION** **THE FUTURE OF FOOD**

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Technology touches everything in our lives, including the food on our plates. This session addresses the ins and outs of AgTech, and how both urban and rural university parks and innovation districts can provide the programming and place for collaboration in this important area. With speakers representing a wide variety of stakeholders the session will dive into current trends through the eyes of those experts fully entrenched in the implementation, innovation and regulation of AgTech.

Speakers:

Michael Britt, Vice President of Innovation, Southern Company Energy Innovation Center

Mario Cambardella, Urban Agriculture Director, City of Atlanta, Mayor's Office of Resilience

Chef Santana Diaz, University of California Davis Health

Moderator: James Kovach, MD, Chief Innovation Officer, University of California Davis Health

Introduction: Mark Romney, Director, Research Development & Industry Alliances, UC Davis Health

SCHEDULE OF EVENTS



2:00 pm - 2:30 pm
Grand Ballroom Break Area

Afternoon Stretch and Networking Break



2:30 pm - 3:30 pm
CONCURRENT BREAKOUT SESSIONS

Conference Room A

Insights on Development of a Life Science / Bio Science Regional Ecosystem

Hear from the panelists the motivation for creating their program, its operating model, how it is connected into their regional innovation ecosystem and how they engage with the private sector and university programs. This session will emphasize the role of ecosystem building and some of the unique considerations for these types of programs when establishing and growing an innovation ecosystem.

Speakers:

Vic Nole, Director, Life Sciences Incubator, Mayo Clinic, Florida

Tiffany Wilson, MBA, Chief Executive Officer, Global Center for Medical Innovation

Moderator: Brian Darmody, Chief Executive Officer, AURP

Conference Room B

Convergence: Strategic Solutions, Financing Tools & Higher Education Diversity

The world of university led real estate involves a convergence of strategies, capital sources and development plans. It also includes important issues such as diversity, inclusion and access. How do universities and their partners balance the many demands and consider the vast options to deliver mission critical projects? This engaging session includes multiple perspectives on national trends and local applications that will leave attendees with knowledge and resources to inform actions at their own institution.

Speaker:

Todd Greene, Executive Director, Atlanta University Center Consortium

Robert Jenkins Jr., Senior Managing Director, Renaissance Equity Partners LLC

Stan Wall, PE, Partner, HR&A Advisors

Moderator: Mason Ailstock, Immediate Past President, AURP; Senior Principal, HR&A Advisors

Grand Ballroom 5/6

Strategies to Protect Your Most Vulnerable IP Assets

Attend this can't miss discussion on strategies in sheltering and safely commercializing your IP technology. Daniel Sineway, our IP expert and his university-based guest speakers will share their successful tactics of patent procurement, licensing matters and the evolving world of tech transfer issues. This case study format will provide take-aways and initiatives to best secure your valuable research assets.

Speakers:

Daniel Sineway, Partner, Morris, Manning and Martin, LLP

Hina Mehta, Director, Office of Research Integrity & Assurance, George Mason University

Michael Poisel, MS, MBA, Director, PCI Ventures, University of Pennsylvania

Terry Bray, PhD, Director of Technology Licensing, Georgia Institute of Technology

Moderator: Kevin Byrne, MBA, Past President, AURP; President, The University Financing Foundation



3:30 pm - 3:45 pm
Grand Ballroom Break Area

Networking Break



3:45 pm - 4:45 pm
CONCURRENT BREAKOUT SESSIONS

Conference Room A

Debunking Today's Top Coworking and Flexible Workplace Myths

The Flexible Workplace sector—and the subsector of coworking—is the most talked about topic in commercial real estate. There are questions about the model, the players and the future. One thing that is certain is that as a growing and influential sector, Flexible Workplace is changing how occupiers, users and investors think about the office. Learn why the demand for tenant-focused, amenitized, technology-enabled, turnkey workplace options is here to stay. Join us to explore today's top coworking myths and discuss points of view on these topics and more:

- What's driving demand for the Flex model?
- What are industry trends and future outlook?
- How are occupiers and owners utilizing Flexible Workplace as a strategic tool?

Melanie Gladwell, Vice President, Americas Head of Flexible Working Solutions, Cushman & Wakefield

Moderator: Merry Hunter Caudle, Program Manager, Economic Development, Georgia Institute of Technology

Conference Room B

Amplifying Research Park Results After Inception: Nurture Vs Nature

The sharing of lessons learned as the original private developer of Tech Square gained from his roles in property management, marketing and leasing, and community activation. Attendees will leave with an understanding of how small knowledge cities can thrive, as innovation means economic growth.

- Helping attendees understand the limits of physical facilities in shaping the innovation ethos;
- Offering perspective on the life cycle of an innovation district; and
- Sharing low capital cost secrets to amplify success.

Speaker: David Tyndall, Principal, Collaborative Real Estate

Moderator: Kevin Byrne, MBA, Past President, AURP; President, The University Financing Foundation

Conference Room 5/6

Inclusion: Extending the Benefits of Research Activity

As research parks and innovation districts provide economic returns for universities and industries, they have an opportunity to also support their surrounding communities. This session will begin with an introduction to the topic and overview of supportive activities from employment strategies to educational programming. Then, two case studies will be presented with best practice concepts and outcomes, including: (1) Georgia Institute of Technology's efforts in Atlanta's Westside and (2) Oklahoma City's efforts east of their downtown.

Speakers:

Cassie Branum, AICP, LEED AP, Senior Urban Designer, Perkins and Will

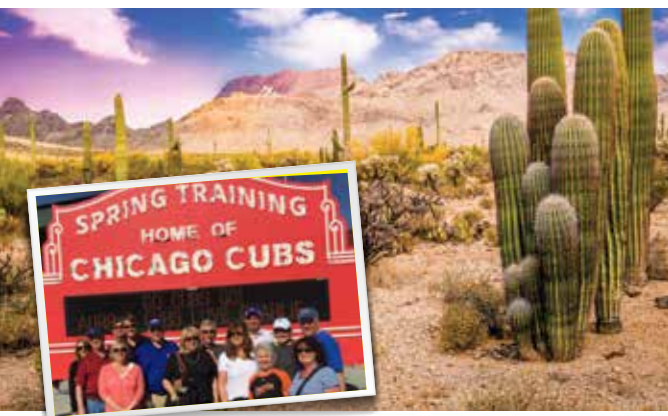
Stephen Coulston, AIA, LEED AP BD+C, Principal, Senior Urban Designer, Perkins and Will

Chris Burke, Director of Community Relations, Community and Local Government Relations, Georgia Institute of Technology

Megan Allen, Director of Project and Programs, Oklahoma City Innovation District

Moderator: Mark Romney, Chief Strategy Officer, Aggie Square, UC Davis

SHOWCASE OF EVENTS



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AURP BIO HEALTH CAUCUS

JUNE 7-8, 2020 IN SAN DIEGO, CA

AURP BIO Health Caucus is a powerful means of connecting with health science center leaders and others interested in the role of place-based biotechnology and bio health clusters. Join us for dinner on Sunday, June 7th, followed by a breakfast meeting on Monday morning, June 8th.



Insights into RESEARCH PARKS

**SEPTEMBER 2020
NEWARK, NJ**

I2RP is designed for those interested in viewing distinctive parks, learning their unique story of ongoing development and programs in addition to challenges and opportunities. Whether you are new to research parks or representing your own established research park and community, each I2RP gathering will provide an exclusive learning environment and knowledge exchange.

Watch for announcements for more I2RPs in 2020!



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AURP International Conference

NOVEMBER 3-6, 2020 | HILTON HOTEL, SALT LAKE CITY, UTAH

Home to a pioneering past and an exciting future, Salt Lake has grown in population, cultural diversity, and accolades. Our AURP 2020 International Conference host, the University of Utah Research Park (URP), will feature the transformation of this mature park into Innovation District of the Mountain West innovation ecosystem. It's not too early to set your plans for Salt Lake 2020 to learn about the next innovation generation!.
international.aurp.net

HOSTED BY



SCHEDULE OF EVENTS

WEDNESDAY, NOVEMBER 6, 2019

5:00 pm - 5:45 pmCoda Georgia Tech 21st Floor
RECEPTION

The time has arrived for celebration! We invite you to join with new friends and colleagues at Coda Georgia Tech, across the street from our conference hotel headquarters. Our reception will offer time to reflect on information gained during the day while taking in the Atlanta skyline from the 21st floor and rooftop.

5:45 pm - 9:30 pm.....Coda Georgia Tech 21st Floor
AURP 24TH ANNUAL AWARDS OF EXCELLENCE GALA

Included in your registration fee

HOST WELCOME: Collaboration Core: The Evolution of University-Industry Development Partners at Tech Square

Ambrish Baisiwala, CEO, Portman Holdings

*Introducer: Mason Ailstock, Immediate Past President, AURP;
Senior Principal, HR&A Advisors*



Thank you to our host **PORTMANHOLDINGS**

AURP Space Race Game Results

The Association of University Research Parks is proud to present the 24th Annual Awards of Excellence. Award categories include:

Emerging Research Park

- **Career Achievement**
- **Innovation • Vision**
- **Leadership • Appreciation**
- **and our newest award, The Rising Star!**

Awards Emcee: Stephen Frayser, MBA, Executive Director, STAR Park, Texas State University

Receiving one of AURP's worthy Awards of Excellence is the greatest honor bestowed at our conference each year. These awards recognize achievements, cutting-edge and innovative park companies and exceptional community leaders who are lumineers and blazing trails within our innovation ecosystem. Making this year's gala more special is holding it at the premier mixed-use development: Coda at Georgia Tech.

The professionals that guide the strategies of our Community of Innovation are invaluable to our Association and deeply appreciated. This evening as we recognize our awards recipients, we will also thank our outgoing board member while welcoming our new directors and officers with the installation of the 2020 AURP Board of Directors.



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As lifelong learners ourselves, we work with our clients and partners to build optimal learning environments in educational institutions across the Southeast.

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coda

Coda at Tech Square is a 750,000 SF, mixed-use building, developed and owned by Portman Holdings, containing 650,000 SF of office space, research labs, a 9.6 MW data center, and 25,000 SF of retail space including a food hall. The complex encompasses high-performance computing modeling, simulation, and a sustainable, innovative ecosystem that integrates the existing assets of the university's Technology Square complex with new opportunities in interdisciplinary research, commercialization, and sustainability. Completed in collaboration with the Georgia Institute of Technology, this first-of-its-kind Class T office creates an unprecedented interactive community of research and private industry.



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SCHEDULE OF EVENTS

THURSDAY, NOVEMBER 7, 2019



Heading out for breakfast and tours and needing to store your luggage? Connect with the bell/front desk staff on luggage handling during this morning's activities.

7:00 am – 8:15 am

Networking Breakfast at The Garage

Check out the AURP Meeting App for directions to this morning's breakfast. The Collaborative Real Estate team are hosting this morning's food truck round-up before heading out for our uber informative and collaborative tours or stop in for breakfast and coffee before heading back to your own home-base. The CRE network will share the goal and objectives of their gamification offering in addition to partnership engagement strategies in your own community.

David Tyndall, Principal, Collaborative Real Estate

8:15 am – 12:00 pm

GEORGIA TECH TOURS

Seats are limited! Advanced registration required.

Following breakfast at The Garage, plan to head out for one of two educationally-focused tours.

All groups will conclude at the Georgia Tech Hotel by 12noon for individual transportation to the airport or your final destination.

Group transportation is not provided to the airport.



Technology Square Innovation Tour

Take a walking tour of some of the highlights at the epicenter of high tech collaboration. Technology Square (Tech Square) is the main hub of innovation at Georgia Tech.

It's here that Georgia Tech's

collaborative partners tap into the expertise of students, faculty, and researchers to transfer ideas and technology from labs to the marketplace. In and around Tech Square, there are more than 35 corporate innovation, design, development, and technology centers representing companies such as Delta Air Lines, Honeywell, UCB, AT&T, Siemens, Stanley Black and Decker, Home Depot, Chick-fil-A, NCR, and Anthem, as well as the state of Georgia's start-up incubator, ATDC. Tech Square is also home to the brand-new Coda building, a nearly 750,000 square-foot mixed-use innovation hub of advanced computing designed to create new opportunities in interdisciplinary research, commercialization, and sustainability. During this site visit and tour, you will learn about top-ranking startup incubation and accelerator programs, and the spaces they have created to attract entrepreneurs, startups and corporate labs, as well as discuss the elements that create communities of innovation here in Midtown.

Georgia Tech Innovation in Sustainability Tour

Explore the Georgia Tech campus to discover the latest innovative collaborative efforts in sustainability. Georgia Tech strives to be a leader in sustainability and to promote action and awareness through education, research, and operational practice, and on this tour, you will dive deep into places and programs that highlight this commitment. Explore the sustainable features of Coda's data center, the Clough Undergraduate Learning Commons in the heart of campus, and the new Living Building for Innovative Sustainable Design, the most environmentally advanced education and research building ever constructed in the Southeast built as a result of a \$30 million commitment from The Kendeda Fund.



Thank you to the following companies for your support of the International Conference Tours and Conference Transportation!



12:00 pm

Conclusion: AURP 2019 International Conference

Travel safely.

We look forward to seeing you at AURP's 2020 events!

Your Opinion Matters We welcome your comments to help shape and guide further AURP programs.

Your feedback helps AURP tailor events to your needs for education, networking and enjoyment!



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Website: <https://techparks.arizona.edu/>



Tech Parks Arizona uses the Interactive Ground approach – the concept of building connections between the University of Arizona, industry and the

community – to promote technology innovation and commercialization, and supporting the attraction and growth of technology companies. Ultimately, this contributes to the advancement of economic development goals of the University of Arizona and Southern Arizona. Tech Parks Arizona provides business incubation and business assistance programs, state-of-the-art laboratory and office facilities, and connectivity to the University of Arizona. Tech Parks Arizona directs the UA Tech Park, the UA Tech Park at The Bridges and the Arizona Center for Innovation, placing the highest priority on recruiting companies desiring connectivity to the University of Arizona.

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— Research and Innovation Districts



↓ Aggie Square
University of California, Davis

↑ OKC Innovation District
and Capitol Environs Master Plan

↓ Georgia Institute of Technology's
Technology Enterprise Park



← Oxford Science Park



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The University Financing Foundation, Inc. (TUFF) is a 501c3, non-profit, investment grade 'A' rated development entity created specifically to assist institutions of education and research in

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Wexford Science & Technology, LLC, is a real estate company exclusively focused on partnering with universities,

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and technology companies in the heart of Lincoln Park, one of Chicago's most academic and culturally-renowned neighborhoods. Sterling Bay has also embarked on the ambitious and transformative development of an innovation district at Lincoln Yards, the company's 55-acre mixed-use development located along the north branch of the Chicago River.

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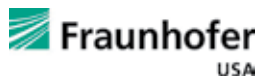
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KAUST Research and Technology Park (KRTP):

Saudi Arabia has a rapidly growing economy and is becoming one of the easiest places to do business in the Middle East. KAUST is already leading Saudi Arabia's deep tech R&D and is positioned to become one of the Kingdom's economic and innovation hubs. The KAUST Research & Technology Park (KRTP) provides an environment for technology-based businesses to access KAUST's laboratories, faculty and student talent, and network of public spaces and facilities designed for creative collision and knowledge sharing. KRTP currently covers over 2.7 million square meters of space near the heart of KAUST's campus. The Park provides flexible R&D and incubation space for corporates and startups.

MARYLAND DEPARTMENT OF COMMERCE

Business & Industry Sector Development

401 E. Pratt Street, Baltimore, MD 21202

Phone: 410-767-6662

Email: steven.pennington@maryland.gov

Website: commerce.maryland.gov



Maryland Commerce is the state's primary economic development agency, with a mission to stimulate private investment and create jobs by attracting new businesses, encouraging the expansion and retention of existing companies, and providing workforce training and financial assistance to Maryland companies. Ranked the #4 top biopharma hub in the country, Maryland has a variety of science and technology parks affiliated with some of the best research centers and universities in the world, including Johns Hopkins and University of Maryland.

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Perkins&Will At Perkins and Will, we've created a practice where design, technology and research

converge to create places that improve how we work and learn. With experts in master planning and research building design, we are rethinking traditional research parks and their facilities, focusing on establishing places for 21st century research and education.

Our projects—new hubs of innovation around the world—are attracting knowledge workers, students, and startups with lively spaces to live, work, play and collaborate.

TECONOMY PARTNERS, LLC

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Website: www.teconomypartners.com/



TEconomy Partners is a global leader in research, analysis and strategy for innovation-based economic development.

In the fourth quarter of 2015, TEconomy Partners, LLC was formed as an independent company, transitioning the complete staff and capabilities of the Technology Partnership Practice (TPP) from Battelle Memorial Institute. Our clients comprise universities, governments, economic development agencies, industry, trade associations, and non-profit institutions. They are diverse, but they all rely upon our seasoned, professional staff for rigorous analysis and highly effective strategic roadmaps and action plans.

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and home to Georgia Institute of Technology's HPCC (High-Performance Computing Center) and the Southern Crossroads which provides high speed, high bandwidth connectivity to research and education sites throughout the southeast and across the nation. The HPCC project at CODA is being spearheaded by Georgia Tech to create public-private collaboration leveraging Georgia Tech students, faculty and knowledge to solve real world business problems.

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The Georgia Centers of Innovation, a division of the Georgia Department of Economic Development, assists Georgia companies in translating new ideas and technologies into commercially viable products and services that promote the continued growth of the state's economy. The Centers provide technical industry expertise, research collaborations, and business partnerships to help the state's strategic industries connect, compete and grow in the global economy. Learn more at Georgia.org/Innovation.



TEconomy Partners, LLC. is a global leader in research, analysis and strategy for innovation-based economic development. In the fourth quarter of 2015, TEconomy was formed as an independent company, transitioning the complete staff and capabilities of the Technology Partnership Practice (TPP) from the Battelle Memorial Institute. Our clients comprise universities, governments, economic development agencies, industry, trade associations, and non-profit institutions. They are diverse, but they all rely upon our seasoned, professional staff for rigorous analysis and highly effective strategic roadmaps and action plans.

The overall capabilities of TEconomy, combined with its extensive experience and knowledge of the development and feasibility assessment of research parks and broader innovation districts, allows it to stand out as a national leader in the feasibility assessment and program design of research parks and innovation districts. TEconomy brings a particular strength in understanding the dimensions of technology-related space drivers found across industry, universities, medical centers, and non-profit research organizations, and in identifying targets of opportunity that link core areas of research activity with technology-based industry development. This allows TEconomy to provide in-depth and high quality identification of targeted industry opportunities for market positioning of place-based developments

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SCHEDULE AT A GLANCE

MONDAY, NOVEMBER 4, 2019

11:00 am – 11:45 am

New Board Member Orientation
Conference Room E

12:00 pm – 1:00 pm

AURP Advisory Council Luncheon & Meeting
Private Dining Room

1:00 pm – 4:00 pm

AURP Board of Directors Meeting
Conference Room E

6:30 pm – 8:30 pm

AURP Board of Directors' Sponsor Appreciation Dinner

Meet in hotel lobby at 6:00 pm to board transportation. Departure at 6:15 pm.
(by invitation only)

TUESDAY, NOVEMBER 5, 2019

7:00 am – 7:00 pm

Registration Desk Open
Exhibit Table Displays
Grand Ballroom Foyer

7:00 am – 5:00 pm

Speaker Ready Room
Boardroom

7:00 am – 8:00 am

Continental Breakfast
Grand Ballroom Break Area

PRE-CONFERENCE INTENSIVE SESSIONS

Communities of Innovation 101 (Coi 101); Leadership Roundtable; BIO Health Caucus

Our pre-conference intensive sessions offer a deep dive for participants in specific valuable content areas. These intensive sessions are available for an additional registration fee and include attendance at the Networking Luncheon allowing individuals from all pre-sessions to convene and network with key AURP leaders and partners, setting the stage and expanding your connections as we move into the AURP 2019 International Conference.

NOTE: All registrants of the Leadership Roundtable, COI 101 and BIO Health Caucus are invited to attend the Networking Luncheon on this day.

7:30 am – 4:00 pm

PRE-CONFERENCE INTENSIVE
Communities of Innovation 101 (Coi 101)

For those new to research parks or looking for a refresher. Separate registration required
Conference Room A

8:00 am – 12:00 pm

PRE-CONFERENCE INTENSIVE
LEADERSHIP ROUNDTABLE:
The Affect & Effect of Leadership

Separate registration required
Conference Room B

10:00 am – 10:30 am

Coffee Break
Grand Ballroom Break Area

12:00 pm – 1:00 pm

Make a Connection: Networking Lunch
New Member Recognition

Grand Ballroom 1/2/3/4

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1:00 pm – 4:00 pm

AURP BIO
HEALTH CAUCUS

#AURPBHC2019
Conference Room B

EXTRA NETWORKING AND PROGRAM OPPORTUNITIES

Providing additional knowledge-area options for those arriving prior to the Opening Keynote kick-off, the Beltline Tour of Piedmont Park and Value-Added Sessions, are available to all registrants at no additional fee.

1:00 pm – 4:00 pm

Atlanta Beltline Tour

Meet in the Georgia Tech Lobby / Group departs at 1:15 pm

VALUE-ADDED SESSIONS

– “Back by popular demand!”

All conference attendees are invited to participate in our VALUE-ADDED sessions on Tuesday afternoon. Value-Added Sessions are included in the Full Registration Fee.

1:00 pm – 4:00 pm

Grand Ballroom 5/6

1:00 PM – **Curiosity Lab: The Newest Tech Park Amenity**

1:40 PM – **A Tale of 3 Cities: Flexibility Solutions for Urban Innovation Labs**

2:15 – 2:45 pm – **Networking Break**
Grand Ballroom Break Area

2:45 PM – **Tomorrow's Academic Research Campus - Mission, Research, and Execution**

3:25 PM – **Business Retention and Expansion is More Than Just Three Letters**

4:30 pm – 6:30 pm

WELCOMING REMARKS AND
OPENING PLENARY SPEAKERS

Grand Ballroom 1/2/3/4

4:30 pm

WELCOMING REMARKS

5:00 pm

OPENING KEYNOTE SESSION
The Evolution of University-Anchored Innovation Districts

FIRESIDE CHAT

Global Perspective: University-Anchored Innovation District Leaders

6:30 pm – 7:30 pm

Welcome Reception

Georgia Tech Hotel Sports Bar (off main lobby)

Sponsored by Wexford
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Evening

Guests on their own for dinner

WEDNESDAY, NOVEMBER 6, 2019

7:00 am – 4:30 pm

Speaker Ready Room
Boardroom

7:00 am – 4:30 pm

Registration Desk Open
Grand Ballroom Foyer

7:00 am – 7:45 am

Continental Breakfast and Networking Activities
Grand Ballroom Break Area

8:00 am – 8:15 am

BIO Break & Stretch

8:15 am – 10:45 am

MORNING PRESENTATIONS
Grand Ballroom 1/2/3/4

8:15 – **Welcome Address from Georgia Institute of Technology**

8:30 am – **Universities as a Catalyst for Innovation**

9:15 am – **Communities of Innovation Driving University-Industry Partnerships**

9:45 am – **The Art of the Deal: Finance and Structuring**

10:15 am – **Communities of Innovation: A State of the Practice**

10:45 am – 11:15 am

Networking Break
Grand Ballroom Break Area

11:15 am – 12:15 pm

INNOVATION EXCHANGE
– concurrent breakout sessions

Making an Economic Impact: Research Parks in Knowledge Cities
Conference Room A

Activating Corporations to Strengthen Your Startup Ecosystem
Conference Room B

Measuring Beyond the Traditional: Capturing the Full Value of Your Community of Innovation
Grand Ballroom 5/6

12:30 pm – 2:00 pm

LUNCHEON PRESENTATION
The Future of Food

Grand Ballroom 1/2/3/4

Sponsored McGuire Woods



2:00 pm – 2:30 pm

Afternoon Stretch and Networking Break
Grand Ballroom Break Area

2:30 pm – 3:30 pm

INNOVATION EXCHANGE
– concurrent breakout sessions

Insights on Development of a Life Science / Bio Science Regional Ecosystem
Conference Room A

Convergence: Strategic Solutions, Financing Tools & Higher Education Diversity
Conference Room B

Strategies to Protect Your Most Vulnerable IP Assets
Grand Ballroom 5/6

3:30 pm – 3:45 pm

Networking Break
Grand Ballroom Break Area

3:45 pm – 4:45 pm

INNOVATION EXCHANGE
– concurrent breakout sessions

Debunking Today's Top Coworking and Flexible Workplace Myths
Conference Room A

Amplifying Research Park Results After Inception: Nurture Vs Nature
Conference Room B

Inclusion: Extending the Benefits of Research Activity
Conference Room 5/6

4:45 pm

Sessions Conclude for the Day

5:00 pm – 5:45 pm

RECEPTION
Coda Georgia Tech 21st Floor

5:45 pm – 9:30 pm

AURP 24TH ANNUAL AWARDS OF EXCELLENCE GALA

Coda Georgia Tech 21st Floor

Sponsored by Tech Parks Arizona



Included in your registration fee

THURSDAY, NOVEMBER 7, 2019

7:00 am – 8:15 am

Networking Breakfast at The Garage

Check out the AURP Meeting App for directions to this morning's breakfast.

8:15 am – 12:00 pm

GEORGIA TECH TOURS

Seats are limited! Advanced registration required. All groups will conclude at the Georgia Tech Hotel by 12noon for individual transportation to the airport or your final destination.

Group transportation is not provided to the airport.

Technology Square Innovation Tour

Georgia Tech Innovation in Sustainability Tour

12:00 pm

Conclusion: AURP 2019 International Conference

Travel safely. We look forward to seeing you at AURP's 2020 events!



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