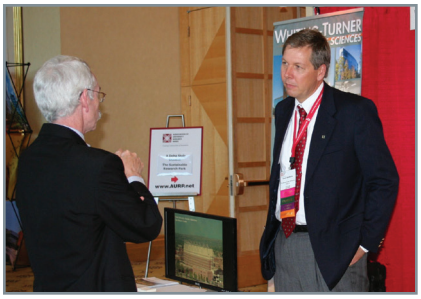
ASSOCIATION OF UNIVERSITY RESEARCH PARKS

Creating Communities of Innovation

AURP 2015 ANNUAL CORPORATE PARTNER PROGRAM – ALL EVENTS

Be a Visible AURP Partner of Innovation for ALL AURP 2015 Programs



The AURP Corporate Partner Program offers select companies the opportunity to participate in advancing the work of bringing scientific and technological progress into being and to the marketplace. By participating as an AURP Partner at the Diamond, Platinum, Gold, or Silver level during the calendar year 2015, you demonstrate to a vital audience your commitment to purposeful research and development that will lead world economies into the future.

The AURP Annual Corporate Partner Program offers corporations the opportunity to be recognized throughout the year as a major contributor to the success of the organization with a prominent presence at all AURP events and in all AURP publications.

CORPORATE PARTNERSHIP INCLUDES ALL AURP EVENTS

SEPT 29-OCT 2

International Conference

Buffalo Niagara Medical Campus

Buffalo, New York

Hosted by the Buffalo Niagara Medical Campus

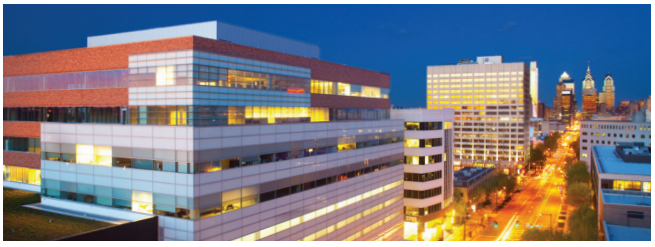
Buffalo Niagara Medical Campus

JUN 15

BioParks 2015

Quorum, The University Science Center

Philadelphia, Pennsylvania



Held in advance of the BIO International Conference

BIO International Convention

Hosted by

science center

MAR 9-13

Spring Training

Tempe Mission Palms

Tempe, Arizona

AURP SPRING TRAINING

ALL LEVELS OF THE ANNUAL CORPORATE PARTNER PROGRAM INCLUDE:

MEMBERSHIP

AURP Membership recognized at the Sustaining Level. In addition to regular AURP member benefits, Sustaining Members receive:

- Member benefits, web access and newsletter subscriptions for unlimited company representatives.
- Priority consideration for periodic features in the Research Park Forum and AURP web site.

PARTNER PROGRAM – ALL EVENTS

- Opportunity to have table top display in break area at International Conference (limited spots available)
- Signage – Individual Corporate Banners & Regular Signage
- Advertising materials in registration packets
- Logo on Conference web site homepage and sponsor pages
- Invitation to AURP Board Dinners and other VIP sponsor appreciation events

AURP WEB COMMUNICATIONS BENEFITS

- AURP homepage link to Annual Partnership's web site (AURP's web site is the source of the latest in research and science park news and professional development opportunities.)
- Electronic mailing list of registrants for all AURP events

AURP 2015 ANNUAL CORPORATE PARTNERSHIP BENEFITS

CONSIDER ANNUAL CORPORATE PARTNERSHIP – MAKE YOUR MARKETING DOLLARS WORK FOR YOU THROUGHOUT 2015!

	Diamond $50,000	Platinum $25,000	Gold $15,000	Silver $10,000
Sustaining Membership	√	√	√	√
Periodic features in Research Park Forum and web site	√	√	√	√
Individual banners with organization logo (pop-up style) at ALL AURP Conferences	√	√	√	√
Signage at ALL AURP Conferences	√	√	√	√
Advertising materials in registration packets for ALL AURP Conferences	√	√	√	√
Logo on AURP home page and ALL Conference sponsor pages	√	√	√	√
Invitation to ALL AURP Board Dinners	5	4	3	2
Complimentary Meeting registrations to ALL AURP Conferences	5	4	3	2
Ads in ALL AURP Conference programs	Full-page	Full-page	1/2-page	1/4-page
Electronic mailing list for ALL AURP Conference registrants	√	√	√	√
AURP E-newsletter banner ads	4x/year	3x/year	2x/year	
Webinars (posted on AURP web site)	2	1		
AURP Staff to confirm appointments with AURP membership throughout the year	√	√	√	√
Keynote presentation at International Conference	√	√		
Priority to serve as speaker or moderator at ALL AURP Conferences	√	√		
Recognition as sponsor of Annual Awards of Excellence	√			
Sponsor of keynote speaker at ALL AURP Conferences			√	
Recognition as sponsor of ALL 2015 Conference lanyards		√		
Ability to have table top display in break area at Conference	√	√	√	√
Printed program sponsor for ALL AURP Conferences				√

Sponsor opportunities: For more information, contact Vickie Palmer at vickiepalmer@AURP.net or (520) 529-2524.

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AURP 2015 SPRING TRAINING SPONSORSHIP

March 9-13 at the Tempe Mission Palms in Tempe, Arizona

The AURP 2015 Spring Training Sponsorship offerings include a unique opportunity to network with senior-level, experienced colleagues in an intimate setting for in-depth, enriching discussion. Join other major leaguers for serious professional and business development. Make your commitment now to support this important Spring Training event.

ALL LEVELS OF THE SPRING TRAINING SPONSORSHIP INCLUDE:

VIP PRIVILEGES

- Acknowledgment from the podium at opening and closing sessions
- Invitation to AURP Board of Directors Sponsor Appreciation Dinner

ON-SITE

- Company logo recognition in Conference Program and in marketing materials
- Signage recognition at sponsored event and throughout meeting

AURP WEB COMMUNICATIONS BENEFITS

- Logo and link on AURP web site (the source of the latest research and science park news and professional development)
- Electronic mailing list of Spring Training registrants

AURP 2015 SPRING TRAINING BENEFITS

	Diamond $25,000	Platinum $15,000	Gold $10,000	Silver $5,000	Bronze $2,500
Signage on-site and logo on Conference web page	√	√	√	√	√
Complimentary Meeting registrations	4	4	3	2	1
Ad in Conference program	Full-page	Full-page	1/2-page	1/4-page	
AURP E-newsletter banner ads	2	2	1		
AURP Staff to confirm appointments with AURP membership all year	3	2	1		
Priority to serve as moderator at Conference	√	√			
Sponsor of keynote speaker	√				
Continental Breakfast or Break Sponsor				√	√
Tote Bag Sponsor			√		
Luncheon Sponsor		√			
Company logo on water bottles	√				
Ability to include item in tote bag (brochure or gift)	√	√	√		
Welcome Reception sponsor	√				

Sponsor opportunities: For more information, contact Vickie Palmer at vickiepalmer@AURP.net or (520) 529-2524.

ASSOCIATION OF UNIVERSITY RESEARCH PARKS
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AURP BIOPARKS 2015 SPONSORSHIP

June 15 at Quorum, The University Science Center in Philadelphia, Pennsylvania

The AURP BioParks Sponsorship offers a powerful means of connecting with university park leaders as they plan and build new biotech research labs, incubators, and accelerators. Capitalize on access to decision makers in this important market.

Held in advance of the BIO International Conference

ALL LEVELS OF THE BIOPARKS SPONSORSHIP INCLUDE:

VIP PRIVILEGES

- Acknowledgment from the podium at opening and closing sessions
- Invitation to AURP Board of Directors Sponsor Appreciation Dinner

ON-SITE

- Company logo and description in Conference Program
- Signage recognition at sponsored event and throughout meeting
- Logo and recognition in Conference marketing materials

AURP WEB COMMUNICATIONS BENEFITS

- Logo and link on AURP web site (AURP's web site is the source of the latest in research and science park news and professional development)
- Electronic mailing list of registrants for BioParks

AURP BIOPARKS 2015 BENEFITS

	Diamond $25,000	Platinum $15,000	Gold $10,000	Silver $5,000	Bronze $2,500
Signage at Conference	√	√	√	√	√
Logo on Conference sponsor page	√	√	√	√	√
Invitation to AURP Board Dinner	4	4	3	2	1
Complimentary Meeting registrations	4	4	3	2	1
Ad in Conference program	Full-page	Full-page	1/2-page	1/4-page	
AURP E-newsletter banner ads	2	2	1		
AURP Staff to confirm appointments with AURP membership throughout the year	2	1	1		
Priority to serve as moderator at Conference	√				
Sponsor of keynote speaker	√	√			
Continental Breakfast or Break Sponsor				√	√
Tote Bag Sponsor			√		
Luncheon Sponsor		√			
Company logo on water bottles	√				
Tour Bus sponsor			√		
Audio Visual Sponsor		√			
Ability to include item in tote bag (brochure or gift)	√	√	√		

Sponsor opportunities: For more information, contact Vickie Palmer at vickiepalmer@AURP.net or (520) 529-2524.

ASSOCIATION OF UNIVERSITY RESEARCH PARKS

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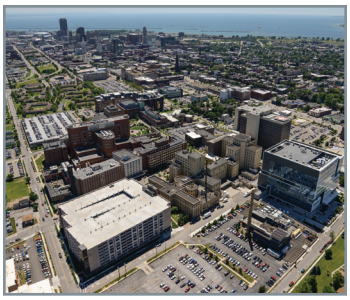
AURP 2015 INTERNATIONAL CONFERENCE SPONSORSHIP

September 29-October 2, hosted by the Buffalo Niagara Medical Campus in Buffalo, NY



The AURP International Conference Sponsorship offers investors the opportunity to be recognized at the International Conference as a major contributor to the success of the organization with a prominent presence at this event and in all AURP Conference-marketing publications. At this Conference, research park leaders will:

- Meet and network with colleagues representing major university research parks and technology incubators, hosted by the Buffalo Niagara Medical Campus, a hugely successful innovation district
- Hear speakers at the leading-edge of university research park development and scientific exploration
- Experience stimulating panel discussions
- Explore Buffalo – from majestic Niagara Falls and Frank Lloyd Wright's Darwin Martin complex to the renaissance of downtown Buffalo and former factory districts that are now dynamic re-vitalized industrial sectors. Learn to appreciate all that Buffalo has to offer!

Host of the AURP 2015
International Conference

Buffalo Niagara Medical Campus

ALL LEVELS OF THE INTERNATIONAL CONFERENCE SPONSORSHIP INCLUDE:

VISIBILITY AT THE INTERNATIONAL CONFERENCE

- Invitation to AURP Board of Directors Sponsor Appreciation Dinner
- Ability to have table top display in break area (limited spots available)
- Company logo and description in the meeting program
- Logo on Conference web site and in marketing materials
- Signage recognition at sponsored event and throughout meeting

AURP WEB COMMUNICATIONS BENEFITS

- AURP link to Sponsor's web site (AURP's web site is the source of the latest in research and science park news and professional development opportunities)
- Electronic mailing list of registrants for International Conference
- Special news release recognition

AURP 2015 INTERNATIONAL CONFERENCE BENEFITS

	Diamond $25,000	**Platinum $15,000**	**Gold $10,000**	**Silver $5,000**	**Bronze $2,500**
Signage at Conference	√	√	√	√	√
Logo on Conference sponsor page	√	√	√	√	√
Electronic mailing list of Conference registrants	√	√	√	√	√
Invitation to AURP Board Dinner	4	4	3	2	1
Complimentary Meeting registrations	4	4	3	2	1
Ad in Conference program	Full-page	Full-page	1/2-page	1/4-page	
AURP E-newsletter banner ads	2	2	1		
Ability to have table top display in break area at Conference	√	√	√	√	√
Webinars (posted on AURP web site)	√				
Internet Café sponsor at Conference	√				
AURP Staff to confirm appointments with AURP membership throughout the year	3	2	1		
Priority to serve as moderator at Conference	√	√			
Continental Breakfast or Break Sponsor				√	
Tote Bag Sponsor		√			
Luncheon Sponsor		√			
Tour Bus sponsor					√
Audio Visual Sponsor			√		
Ability to include item in tote bag (brochure or gift)	√	√			
Welcome Reception sponsor	√				
Ability to introduce company and welcome address at Reception	√				

Sponsor opportunities: For more information, contact Vickie Palmer at vickiepalmer@AURP.net or (520) 529-2524.

ASSOCIATION OF UNIVERSITY RESEARCH PARKS
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2015 AGREEMENT

ANNUAL CORPORATE PARTNER AND EVENT SPONSORS

AURP will confirm your participation and accompanying benefits, via email, upon receipt of this partnership form.

Organization/Company Name: _____

Contact Name: _____

Title: _____

Address: _____

City/State/ZIP: _____

Phone: _____ Fax: _____

Email: _____ Web site: _____

PARTNER/SPONSOR COMMITMENT: Sign me up!

AURP 2015 Annual Corporate Partner:

Please check the appropriate box:
- ❍ Diamond Corporate Partner ($50,000)
- ❍ Platinum Corporate Partner ($25,000)
- ❍ Gold Corporate Partner ($15,000)
- ❍ Silver Corporate Partner ($10,000)

AURP 2015 International Conference Sponsor:

Please check the appropriate box:
- ❍ Diamond Conference Sponsor ($25,000)
- ❍ Platinum Conference Sponsor ($15,000)
- ❍ Gold Conference Sponsor ($10,000)
- ❍ Silver Conference Sponsor ($5,000)
- ❍ Bronze Conference Sponsor ($2,500)

AURP 2015 Spring Training Sponsor:

Please check the appropriate box:
- ❍ Diamond Conference Sponsor ($25,000)
- ❍ Platinum Conference Sponsor ($15,000)
- ❍ Gold Conference Sponsor ($10,000)
- ❍ Silver Conference Sponsor ($5,000)
- ❍ Bronze Conference Sponsor ($2,500)

AURP 2015 BioParks Sponsor:

Please check the appropriate box:
- ❍ Diamond Conference Sponsor ($20,000)
- ❍ Platinum Conference Sponsor ($15,000)
- ❍ Gold Conference Sponsor ($10,000)
- ❍ Silver Conference Sponsor ($5,000)
- ❍ Bronze Conference Sponsor ($2,500)

Contributions and gifts paid to AURP are not tax-deductible as charitable contributions. However, they may be deductible as ordinary and necessary business expenses.

SPONSOR INDEMNIFICATION:
The sponsor assumes the entire responsibility for losses, damages, and claims arising out of AURP International Conference exhibit's and sponsor activities on the Hotel premises and will indemnify, defend, and hold harmless AURP, the Hotel, their agents, servants and employees from any and all such losses, damages, and claims. Please note your signature signifies your acceptance of all terms and conditions of exhibiting and sponsoring.

Signature: _____ On behalf of _____ Organization name

Date: _____

PAYMENT INFORMATION:

Enclosed is: $_____ (Payable in U.S. Dollars only)

Check/Purchase Order (please include check or purchase order number)
(Check or purchase order must be in U.S. dollars, payable to the Association of University Research Parks)_____

Credit Card: ❍ VISA ❍ MasterCard

Credit card number:_____Exp._____

Name as it appears on credit card:_____

Cardholder's signature:_____

Please submit payments to Association of University Research Parks c/o CHASE Dept. #1072, P.O. Box 29338, Phoenix, AZ 85038

CONFIRM YOUR SUPPORT TODAY

By mail to: AURP, 6262 North Swan Road, Suite 100, Tucson, AZ 85718 | **By email to:** VickiePalmer@AURP.net | **By fax to:** (520) 529-2499 | **Online:** www.aurp.net

For more information: Contact Vickie Palmer in the AURP Office at VickiePalmer@AURP.net or (520) 529-2524.